

Get Good® At Work and Presenting

with Lee Jackson

www.liinks.co/leejackson www.leejackson.org/newseason

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“Lee was really professional and entertaining, he kept the audience so engaged”

Santander

“Lee was engaging, funny and drew in even the reluctant participants, with relevant and thought provoking content on work”

Leeds City Council

“The tips that Lee shared with us about the differences between face to face and online presentations have made such a difference. He was brilliant”

Sheffield NHS Trust

“Lee’s guidance was priceless. He helped simplify a complex subject and ensured my presentation was a success”

Sparrows Capital

Lee used to work exclusively in conference halls and training rooms, but now, he delivers remotely too. He is booked regularly for both online and offline speaking and has his own broadcast studio at his office. He has simplified his work into two main areas, these are what people book him for:



His award-winning presentation skills work now covers presenting and meeting online too. A great session for leaders, trainers and teams wanting to keep their engagement levels high as they also move online for meetings and presentations. Learn how to set up well, plan a talk easily and the one tip that all trainers need to know, as well as lots of Q&A and interaction with delegates.



Lee’s conference Keynote talk also now incorporates aspects of working from home too. It is not health and safety stuff, but rather, down-to-earth, story-driven and well researched tips and tricks to stay motivated and productive in challenging times. Learn the secret that all Motivational Speakers speak about and how it can really increase your day to day motivation and well-being.

For more information, read on...

**get
good**[®]
at **WORK**
↳ from home!

Get Good[®] At Work

This session helps you and your workplace understand real success and how you can achieve it, whether you work from home or in the office. Real-life advice to help grow your productivity, resilience and effectiveness.

Lee has hours of quality and effective content and chooses carefully which content to deliver for every audience, he never does the same talk twice.

Examples of some of the material to chose from:

Motivation - How do we keep ourselves motivated day-to-day and understanding the factors that help us work.

Productivity - Tips and tricks to keep productive while in and away from the office, with tips on focus, mindset, beating procrastination, and more.

Resilience - Stories and advice to help you to keep on going, including good team communication and practical tips for persistence and balance in challenging times.

Here is a short video Lee did around this subject, and he has often used this story to finish his talks:

<https://bit.ly/GetGoodVideoExample>

Online meetings - How to use your camera, your microphone, where to stand/sit, where to look and other ways to create more efficient and productive meetings.

"Lee is a first class communicator, he is able to capture and then maintain an audience's attention with wit, humour and a real-life relevance"
Vodafone

"Lee was inspiring! He empowered and equipped us to be successful"

Renal Cancer NHS Specialist Nurse



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Get Good® At Presenting - on and offline.

The expertise and tips that you need to present, pitch and train well.

Examples of some of the material to chose from:

- What has changed and what remains the same for presentations and training since having to teach more online?
- Becoming 125%
- Taming the technology, getting to grips with a professional and simple setup.
- Eye level is buy level - how to keep eye contact when people aren't in the room.
- Learning to 'chunk' previously long and wordy material to increase engagement and shorten the on-screen time.
- The use of props and other ways to keep it memorable.
- The challenge of 'Zoom gloom' and shrinking attention spans.
- The difference between sitting down and standing up to present online.
- How to create the right conditions for people to learn in, when at home with distractions.
- What does great presenting really look like?
- The true power of storytelling to increase retention and engagement.
- The joys of getting your presentation anxiety under control, getting good and seeing progress in your presentations, both on and offline.



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“I can heartily recommend Lee. I have spoken at several international events since his session, and they went down well thanks to Lee's tips!”

Director, United Nations World Habitat Award

“Lee worked with us to make our nation-wide communications meetings the best they can be. He was friendly, professional and very knowledgeable, we look forward to working with him again.”

Specsavers

Frequently Asked Questions:

How does Lee deliver his content?

He can deliver on-site, when it is allowed and until then, remotely via Zoom or any platform you prefer to use. His favourite is Zoom, because of the interactivity functions, but he works on all platforms. Content can be delivered in 20 minutes or up to a half-day with Q+A, and he would adjust it as is needed. So he is ideal for a 'lunch and learn' or a 'learning burst', or something a little longer.

How much does he charge?

Lee has a range of fees depending on the sector, the preparation, and the context. But remember that remote speaking has no travel expenses or hotel bills. A price will be given once an enquiry is made.

Will Lee speak for free for us?

Lee does occasionally speak for no-fee, but only for charities and causes that are close to him. He is an expert and professional speaker and therefore charges fees for his work. A bit like a plumber, but more interesting.

Does Lee give value for money?

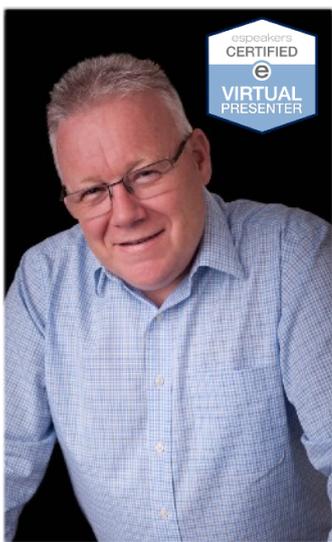
Absolutely, often his clients comment on this because he will work hard to make your event a success before, during and after he has been 'on stage'. He can do social media posts, bring a conference alive, leaves follow up notes and does re-cap videos that you can use afterwards too. He doesn't do hit and run, he turns up early, well prepared, gets involved and aims to make you, as an organiser, look good.

Can we see Lee in action before booking him?

Sure, have a look at his Youtube channel (go to the weblink above) there are loads of clips of him on there from over the years and in lots of different contexts. If you need something specific, just ask.

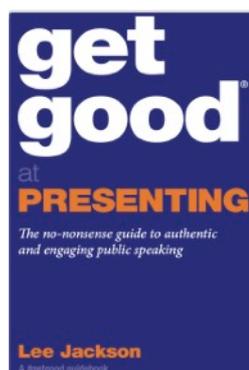
*Is Lee really an award-winning Speaker and Presentation Coach?

Yes, Lee was awarded the speaking industry's highest award, The Professional Speaking Award of Excellence (PSAE). Only 27 people in the UK & Ireland have ever received this prestigious award. He also recently coached the winner of the UK and Ireland 'Speaker Factor' speaking competition, a national competition with 13 regional heats.



Bio: Lee is an award-winning* Motivational Speaker and Presentation Coach with over 25 years' experience speaking in varied and challenging situations including prisons, secure units, large international business conferences and local schools. He is an expert on work, presenting and motivation with 12 books published including 'Get Good® At Presenting' and 'Powerpoint Surgery'. In 2017 Lee was the national President of the Professional Speaking Association in the UK and Ireland. He regularly speaks to, trains and coaches teams and leaders across the UK and beyond to help them to Get Good®. You can book him by calling 01132170081 07977039015 or by emailing lee@leejackson.biz

Have you heard the podcast yet? Down to earth interviews with speakers and experts to help you become a more confident and engaging speaker. Loads of great advice, no complicated jargon and some laughs too. Search for it on iTunes, Spotify or your favourite podcast app, all the links are here:
<https://www.leejackson.org/podcast>



Get Good® At Presenting the book and Audible audiobook is available

The book is here: <http://bit.ly/LeeJacksonWebShop>

The Audible audiobook is here: <https://bit.ly/GetGoodAudibleBook>

"Read this book and you will get good, guaranteed. It does what it says on the tin...except it's a book"

John Archer, Two-time BAFTA Award-Winning Comedy Magician and BGT Semi-Finalist

"Lee has provided here an honest and simple way to be more engaging and funny while speaking up front. Lee knows his stuff and here he's upfront about how to excel up front. Learn from the master!"

Paul Kerensa - Comedian/Writer (BBC's Miranda, Radio 2 and Top Gear)